



# THE ABC'S OF SCHOOL RECYCLING PROGRAMS

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# OVERVIEW

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Your  
Questions

02

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Before You  
Start  
Recycling

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Setting Up  
Your  
Program

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Best  
Practices

05

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Q & A



WHAT ARE YOUR QUESTIONS?



Share what you  
would like to learn  
more about today!



# SCHOOLS ARE PART OF COMPREHENSIVE COMMUNITY EFFORTS





# BEFORE YOU START RECYCLING



Gain  
approval



Identify collection  
solutions available



## GAIN APPROVAL



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Buy in from key  
stake holders



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Start at  
the top

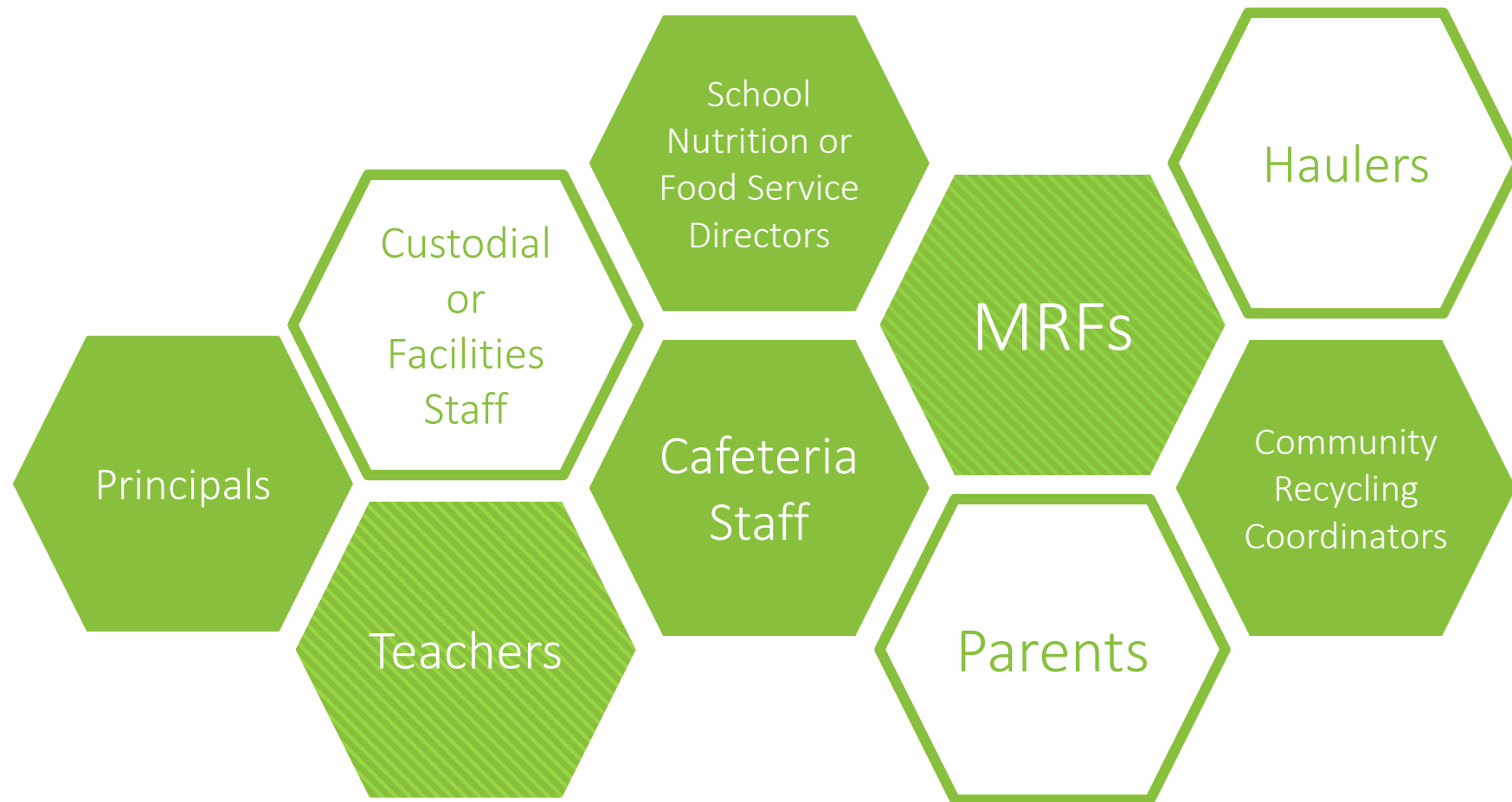


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Different motivators  
for different audiences



# STAKEHOLDERS





# MOST COMMON OBJECTIONS



The kids will  
never do this



My custodians  
will never do  
this



It will cost too  
much money



We don't have  
the TIME to  
implement this  
program



We don't have  
the STAFF to  
implement this  
program



It will create a  
big mess





## IDENTIFY COLLECTION SOLUTIONS

- ▶ Add on to current district/school services
- ▶ Community provided service
- ▶ Volunteer delivery system





# SETTING UP YOUR PROGRAM

- ▶ What materials are you going to collect?
- ▶ How are you going to collect it?
- ▶ What is your timeline to begin?
- ▶ How will the program be communicated?
- ▶ How will the program be evaluated for success?





# WHAT MATERIALS ARE YOU GOING TO COLLECT?



Start with the basics - classroom paper,  
and possibly bottles and cans



Expand to cafeteria later

Other materials to collect: Terra Cycle campaigns, printer cartridges



# HOW ARE YOU GOING TO COLLECT IT?

## CONTAINER OPTIONS

- Classroom
- Consolidation locations







# HOW ARE YOU GOING TO COLLECT IT?

CONSOLIDATING RECYCLABLES:  
Get students involved!





# WHAT IS YOUR TIMELINE?

## Plan accordingly

- Program set-up can take some time to do right
- Test or pilot a program before a major roll-out
- Account for start-up challenges





# HOW WILL YOU COMMUNICATE/EDUCATE?



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## THINK OF ALL THE STAKEHOLDERS

- Administration/  
office staff
- Facilities staff
- Teachers
- Students
- Parents



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## TACTICS FOR DIFFERENT AUDIENCES

- Letters
- Signage
- Labels
- Presentations
- Assemblies







# EXAMPLES – PRESENTATIONS





# HOW WILL YOU MEASURE SUCCESS



Demonstrate  
results



Identify  
issues



Another way to  
engage students